



## Request for Council Action

Originator Community Development	Item <b>BCVB Budget and Marketing Plan</b>
Agenda Section Organizational	Date 2/8/2016

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**Description**

The June 1, 2013 agreement between the Bloomington Convention and Visitors Bureau and the City of Bloomington provides that: "No later than February 1 of each year, the Bureau shall submit to the City for review and comment the marketing plan and annual budget approved by the Bureau Board of Directors for the calendar year. The Bureau Board of Directors will have a process for obtaining the City Council's comments and considering the comments during preparation of the Bureau's marketing plan and budget."

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**Requested Action**

Hear an update presentation by the BCVB's President and CEO and review and comment on the BCVB's 2016 budget and marketing plan.

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**Attachments:**

2016 Marketing Plan  
2016 Budget